Cervical Cancer Survivors Train for Advocacy at “Cervivor School” During Gynecologic Cancer Awareness Month

Susan G. Komen founder Nancy Brinker to speak to cervical cancer survivors about strategies that drive awareness and impact policy

Sept. 17, 2018 – Timed to Gynecologic Cancer Awareness Month, cervical cancer patients and survivors from across America and Europe will come together Sept. 20-22, in Cape Cod, Mass., to learn how to leverage their own personal stories to become advocates for cervical cancer education, prevention and policy change. Convened by Cervivor, the “Cervivor School” will feature Nancy G. Brinker, founder of Susan G. Komen and the regarded global leader of the breast cancer / women’s cancer awareness and prevention movement.

“I look forward to sharing my story and more importantly, communicating to these brave women the power of their own stories, and how they can make a positive impact in their communities, this country and around the world,” said Ms. Brinker. “I am honored and excited to speak to the Cervivor School, which is doing great work in helping to organize and support women with cervical cancer.” Her talk is the featured keynote address on Sat., Sept. 22 at 8:30am.

Ms. Brinker will discuss the power of women’s stories as a key tool in cancer advocacy, share how she helped build one of the world’s largest cancer advocacy organizations, and share where she believes America as a whole – and cancer advocates individually and communally – should focus next in combatting cancer deaths.

Cervivor School is a networking, educational and motivational event that brings together and mobilizes cervical cancer patients and survivors to become more involved in the cervical cancer awareness and prevention movement. It supports women with training and tools to powerfully tell their stories to a range of audiences – including legislators and policy makers.

Falmouth, Mass.-based Team Maureen is co-hosting the event with Cervivor.org. More than 40 women are expected to attend the Cervivor School – Cervivor’s 10th such training. More than 600 women have attended Cervivor School and similar trainings offered by Cervivor’s predecessor organization, Tamika & Friends.

“The more we are willing to share our stories, the lives we can save. We can support women diagnosed with cervical cancer. We can educate about effective prevention with Pap testing, HPV testing and HPV vaccination. And, importantly, we can elevate our voices together to reach policy makers to ensure that cervical cancer screening and prevention programs are funded and implemented,” said Cervivor’s founder Tamika Felder.

“It is often personal stories that can most inspire people to take steps toward change,” highlighted Team Maureen’s founder Eileen Lind.
Cervivor School will be held at the Sea Crest Beach Hotel in North Falmouth, Mass., with sponsorship from Cape Cod Health Care, Hologic, BD, Genentech and Roche.

About Cervivor
Cervivor builds a community for cervical cancer survivors, family members, educators and caregivers to advocate for HPV awareness, cervical cancer prevention, to create meaningful networks across survivors and experts in the field; and to ultimately change the future of women’s health.

About Team Maureen
Falmouth, Mass.-based Team Maureen was founded in memory of Maureen E. Russo, a loving sister, daughter, wife and mother who passed away from relapsed cervical cancer at the age of 37. Team Maureen’s mission is to end cervical cancer by educating about the HPV cancer connection and the importance of prevention and early detection.

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Interested in attending or receiving photos of the event? Contact:

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