



WE ARE CERVIVOR

CCAM Fundraising Tips

Thank you for supporting Cervivor! It is because of partners like you that we are able to continue our programs and support those affected by cervical cancer! The Cervivor team is here to support you, and you can reach out to info@cervivor.org with any questions about your fundraiser. Please see below for a few tips to help set you up for success and make your fundraiser fun and easy!

1. Think Outside the Box

Find an activity that uses your talents, excites you and that you think you can get others excited about too. From a bake sale, workout class or fundraising page – every activity can be a successful and fun fundraiser! And remember, a successful fundraiser doesn't have to be complicated or take a lot of time out of your busy life, choose what works best for you!

2. Know Your 'Why'

Write a short sentence or two for yourself when you start your fundraiser about why you are hosting this fundraiser for Cervivor.

3. Set a Fundraising Goal

A goal will inspire you and your community and give you something to celebrate. Set a goal that feels attainable (or even a stretch) while it may feel intimidating, you'll likely find that you'll do even better than you thought!

4. People Give to People

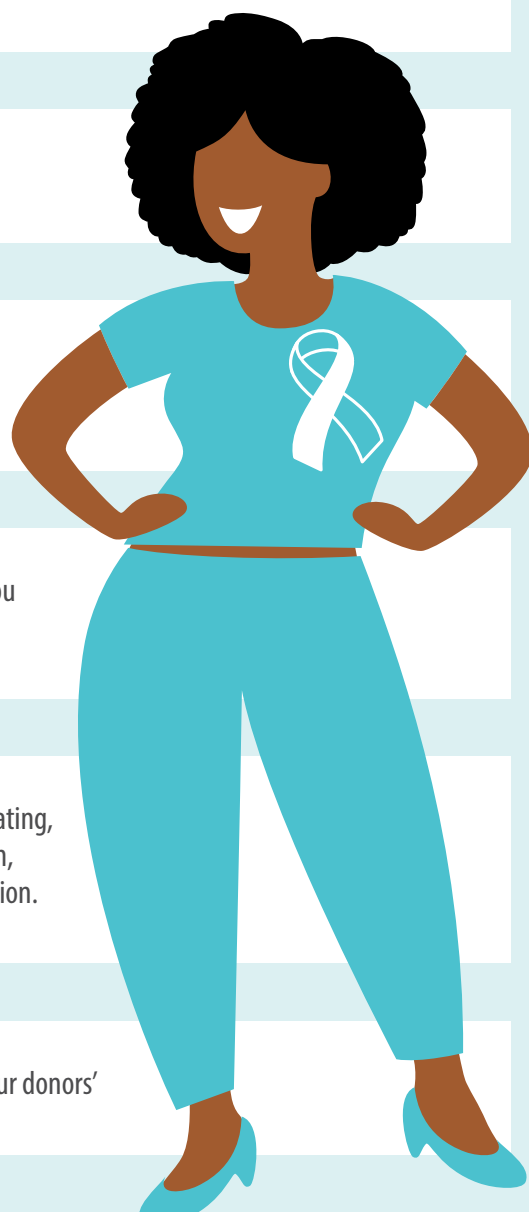
People give to people, not just causes. When doing outreach, share as much of your story as you are comfortable with, and let people know why ending cervical cancer is so important to you. This is often one of the most critical parts of your fundraising success.

5. Ask Your Community

Ask your community to consider supporting your fundraiser (and ask again): Asking is intimidating, but it doesn't have to be. Write a short script, outline or email as a template and, when you can, make it personal to those you are asking. It takes the average person 3-5 asks to make a donation. Don't be afraid to ask in different ways – sending invitations, calls, texts, etc.

6. Say Thank You

Nothing makes people feel more special than a thank you. Show how much you appreciate your donors' support with a call, text, handwritten note or even a social media shoutout!





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CCAM Fundraising Ideas

Virtual Creative class

Such as sip and paint using an already established platform (i.e. yaymaker, etc.) and have supplies delivered to participants

One time donation

In celebration/honor of birthday, anniversary, etc.

Monthly donation

Replace a coffee once a month with a \$5 donation

Auction

Small to big, depending on what you have available to you.
Consider asking for local donations to build a basket and create a raffle online.

Gift/Grab Bag

Instead of gifts ask to replace with a donation to Cervivor

Business Partnerships

Partner with a local small business and % of sales in January donated to Cervivor. By advertising the event the small business is promoted

Join our virtual Pap Rally & Run!

Create a team of one or as many friends, family, or colleagues as you'd like!
Registration and more information can be found at Cervivor.org/events.

Social Media Campaign

Donate \$23 for 2023 or donate \$18 on January 25th for Cervivor's 18th Birthday!

