

# Join The Cervical Cancer Movement

Let's get connected and make an impact by spreading cervical cancer awareness!



www.facebook.com/Cervivor



www.instagram.com/lamCervivor



www.linkedin.com/company/cervivor-org/



www.twitter.com/lamCervivor

Thank you for your interest in supporting Cervivor and the cervical cancer awareness movement! Your involvement can make a significant impact in educating and empowering others to prioritize their health. Use this Social Media Kit to raise awareness and encourage your friends, family, and followers to take proactive steps against cervical cancer.

- **Graphics and Visuals:** Share impactful visuals to grab attention. Include images of survivors, statistics, and prevention methods. Use our pre-designed graphics and share from our main Cervivor pages!
- Hashtags: Use our official hashtags to join the conversation and increase visibility. #Cervivor #CervicalCancer #CCAM #EndCervicalCancer #WeAreCervivor
- **Posts:** Customize the pre-written posts to share information about cervical cancer, prevention, and screening and if you're a patient, survivor, and/or thriver, connect your personal story too!
- Educational Content: Share informative posts, infographics, or videos to educate your audience about cervical cancer. Use credible resources like Cervivor, Centers for Disease Control (CDC), National Cancer Institute/National Institute of Health (NCI/NIH), American Cancer Society, the World Health Organization (WHO), and more! Don't forget to provide links to resources like our website, informative articles, and other trusted health organizations.
- Events and Activities: Promote any upcoming events, webinars, or campaigns related to cervical cancer awareness. You can always find events at Cervivor.org/events/.
- Call to Action: Encourage your audience to take action, such as scheduling screenings or sharing important cervical cancer information.
- Engagement Challenges: Create challenges to engage your audience, such as sharing personal stories or encouraging friends to schedule screenings. Did you know? Cervivor has a large database of written stories on the website, a YouTube channel, and a podcast!

Remember to use these materials responsibly and in line with the guidelines of each social media platform. Your advocacy can make a significant impact in the mission to end cervical cancer. Thank you for being a part of our mission!





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### **CAPTION:**

January is Cervical Cancer Awareness Month! Let's work together to raise awareness about the importance of early detection, HPV vaccination, and preventive care all month long. Together, we can make a difference! #Cervivor #CervicalCancer #CCAM #EarlyDetection



### **CAPTION:**

Did you know? Cervical cancer is caused by HPV. So the simplest way to prevent cervical cancer is to prevent HPV infection in the first place. Get the HPV vaccine. It's cancer prevention! #Cervivor #CervicalCancer #CCAM #CancerPrevention



### **CAPTION:**

Screening and HPV vaccination make cervical cancer preventable. We can eliminate cervical cancer in our generation! Be in the know about cervical cancer screening and prevention. #Cervivor #CervicalCancer #CCAM



### **CAPTION:**

Screenings and early detection are the key to preventing cervical cancer but so many of us have delayed our cancer screenings because of so many reasons. The rate of cervical cancer diagnoses are back on the rise and our community is here to remind you to schedule your 2024 cervical cancer screening! #Cervivor #CervicalCancer #CCAM



### **CAPTION:**

In the U.S. 13,960 new cases of cervical cancer will be diagnosed this year. About 4,310 will die as a result of this diagnosis. Get screened. Get vaccinated. Stay educated. Knowledge is power. #Cervivor #CervicalCancer #CCAM



# www.linkedin.com/company/cervivor-org/

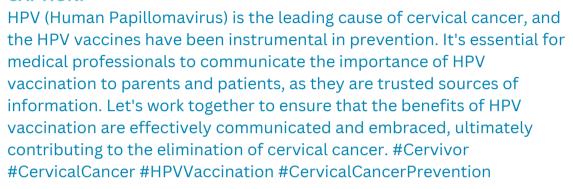
# I'm committed to stopping cervical cancer. Are you?

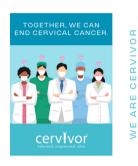
### **CAPTION:**

January is Cervical Cancer Awareness Month and we're committed to spreading awareness about this preventable disease. Join us in educating others and promoting early detection during this important month. #Cervivor #Cervical Cancer #CervicalCancerPrevention #EarlyDetection

# cervivor

### **CAPTION:**





### **CAPTION:**

Did you know that cervical cancer is largely preventable? This Cervical Cancer Awareness Month, let's empower each other with knowledge and encourage regular screenings for early detection. #Cervivor #CervicalCancerPrevention #EarlyDetection



### **CAPTION:**

Raising awareness about cervical cancer is crucial, especially within underserved communities. Many individuals, including migrant and ethnic groups, older women, transgender men, and those in socioeconomically deprived groups, face barriers due to limited understanding of cervical cancer, associated risk factors, and screening services. By sharing information and resources, we can help bridge these gaps and ensure that everyone has access to life-saving preventive care. #Cervivor #CervicalCancer #HealthEquity



### **CAPTION:**

Vetted knowledge is a powerful tool in the mission to end cervical cancer. It's essential for both medical professionals and the general public to stay informed about the latest recommendations for cervical cancer screening, HPV vaccination, and early detection. By ensuring that information is evidence-based and widely accessible, we can empower individuals to make informed decisions about their cervical health, ultimately contributing to the reduction of cervical cancer incidence and mortality. #Cervivor #CervicalCancerPrevention #KnowledgeIsPower



## www.twitter.com/lamCervivor



### **CAPTION:**

Public Cervix Announcement: January is Cervical Cancer Awareness Month. Get screened. Get vaccinated. #EndCervicalCancer. #Cervivor #CCAM



### **CAPTION:**

Did You Know? #CervicalCancer is preventable. Routine screenings are the best way to detect abnormal changes to the cervix before they develop into cancer. Start the conversation with your doctor and find the proper screening guidelines for you! #Cervivor #CCAM #EndCervicalCancer



### **CAPTION:**

#HPVvaccination is cancer prevention. No one should die from cervical cancer. #Cervivor #CCAM #EndCervicalCancer



### **CAPTION:**

Screening and HPV vaccination make #cervicalcancer preventable. We can eliminate cervical cancer in our generation! Be in the know about cervical cancer screening and prevention. #Cervivor #CCAM #CancerPrevention



### **CAPTION:**

Did you know screening and vaccination can prevent as many as 93% of cervical cancers?! Get screened. Get vaccinated. Keep up with your cancer screenings. Stay informed, knowledge is power. #Cervivor #CCAM #CervicalCancer #Screening #Vaccination

Grab your X graphics with this link: <a href="https://bit.ly/3Tqmn3X">https://bit.ly/3Tqmn3X</a>.



Check out some of the other impactful ways you can volunteer with Cervivor, Inc.:

- Blog Contributor: Share your story, experiences, and insights by contributing articles or blog posts for Cervivor's website. Your personal journey can inspire and provide valuable information to others. Send us an email at info@cervivor.org!
- Event Volunteer: Assist in organizing and running events such as awareness campaigns, fundraising events, or educational seminars. Tasks may include event planning, logistics, and on-site support.
- Community Outreach: Represent Cervivor, Inc. in your community by distributing informational materials, organizing local events, and engaging with local organizations to spread awareness about cervical cancer prevention and early detection.
- Fundraising Volunteer: Support fundraising initiatives by organizing events, reaching out to potential donors, or participating in existing campaigns. This can include both online and offline efforts. Fill out <a href="mailto:this quick form">this quick form</a> and we'll have someone connect with you!
- Advocacy and Policy Volunteer: Get involved in advocating for policies that support cervical cancer prevention, early detection, and improved healthcare. This may include participating in advocacy campaigns, writing letters to legislators, or attending advocacy events.
- **Translation Services Volunteer:** If you are bilingual or multilingual, offer your services to help translate educational materials, resources, or communications to reach a broader audience.
- Research and Data Entry Volunteer: Assist in gathering and organizing data related to cervical cancer, treatment options, and support services. This information can be valuable for improving awareness programs and resources.

To get started, reach out to Cervivor, Inc. via email at info@cervivor.org. We will provide you with more details on current opportunities and how you can contribute to our mission.



Dear Cervivor Supporters,

As we embark on another year dedicated to raising awareness for cervical health and advocating for those impacted by cervical cancer, we are filled with gratitude for your support. On behalf of Cervivor, Inc., we extend our deepest thanks to each and every one of you who has contributed to our mission.

Your dedication and commitment have played a pivotal role by empowering individuals to face their cervical health journeys with strength and resilience. Together, we've fostered a community that provides support, understanding, and hope for those impacted by cervical cancer.

The 2024 Cervical Cancer Awareness Month Social Media Kit is important as it utilizes the widespread use of social media to disseminate crucial information about cervical cancer prevention and screening. With a large percentage of individuals using social media, these platforms provide a potential location to reach a diverse audience who may not be reached through traditional communication methods. By utilizing social media, organizations can raise awareness, share resources, and engage the community in discussions about cervical health, ultimately contributing to the prevention and early detection of cervical cancer

As we move forward, let us continue to work hand in hand to break the silence surrounding cervical cancer, reduce stigma, and strive for a world where no one has to face this journey alone. Together, we are making a difference, one post, one share, and one conversation at a time. Join the Cervical Cancer movement by advocating for and supporting initiatives aimed at eliminating cervical cancer as a public health problem.

Thank you for being the driving force behind Cervivor's mission. Your support fuels our determination to create a future free from the burden of cervical cancer.

With heartfelt appreciation,

Cervivor, Inc.

