



SPREAD THE WORD, FUND THE MISSION TO
#ENDCERVICALCANCER

COMMUNITY SOCIAL MEDIA TOOLKIT

To help spread the word and encourage participation in the "Tell 20, Give 20" campaign, we've put together a social media toolkit with suggested posts for various platforms. Feel free to customize them to fit your personal style and voice.

FACEBOOK || LINKEDIN

Post 1: It's time to celebrate 20 years of @Cervivor! To mark this milestone, we're launching the "Tell 20, Give 20" campaign. Share this post with 20 friends and donate \$20 to support cervical cancer awareness and advocacy. Let's save lives together:
<https://tinyurl.com/52x6az5e>. #Tell20Give20 #CervivorTurns20 #Cervivor #EndCervicalCancer

Post 2: As a Cervivor supporter, I'm proud to be part of a community that's dedicated to empowering patients and survivors and advocating for an end to cervical cancer. Join me in the "Tell 20, Give 20" campaign, and let's make this year count:
<https://tinyurl.com/52x6az5e>. #Tell20Give20 #CervivorTurns20 #Cervivor #EndCervicalCancer.

INSTAGRAM

Post 1: I'm a Cervivor Supporter and I'm proud to be part of a community that's making a difference in the lives of cervical cancer survivors. Join me in the "Tell 20, Give 20" campaign and let's create a wave of awareness and support:
<https://tinyurl.com/52x6az5e>! #Tell20Give20 #CervivorTurns20 #Cervivor #EndCervicalCancer.

Post 2: It's time to take action against cervical cancer! Participate in the "Tell 20, Give 20" campaign by sharing this post with 20 friends and donating \$20 to support our mission at @IAmCervivor: <https://tinyurl.com/52x6az5e>. Together, we can create a future where no one has to face cervical cancer alone. #Tell20Give20 #CervivorTurns20 #Cervivor #EndCervicalCancer.



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X (Formerly Twitter)

Tweet 1: Join the #Tell20Give20 campaign and help us spread the word about cervical cancer awareness! Share with 20 friends and consider donating \$20 to support @IAmCervivor's mission: <https://tinyurl.com/52x6az5e>. #Cervivor #EndCervicalCancer #CCAM

Tweet 2: Take action against cervical cancer! Participate in the #Tell20Give20 campaign by sharing with 20 friends and donating \$20 to support @IamCervivor's mission: <https://tinyurl.com/52x6az5e>. #CervicalCancer #CCAM #WeAreCervivor

***These tweets will work for the BlueSky platform, too just tag @cervivor.bsky.social!**

TIKTOK

Reel: Create a reel or short video showcasing your personal story as a Cervivor Supporter and why you're participating in the "Tell 20, Give 20" campaign.

****Hot Tips****

***Use a post from examples from above and the hashtags #Tell20Give20 #CervivorTurns20 #Cervivor #EndCervicalCancer and tag @WeAreCervivor.*

***Use an app like Teleprompter to help you say your message easily!*

GRAPHICS

Access Your Graphics Here: <https://tinyurl.com/2s3u7rv2>.

